

CITIC Telecom CPC's SmartCLOUD(TM) Solutions Fuel the Greater China and South East Asia Growth of Four Directions, an Award-winning Applications Developer

中信国际电讯CPC SmartCLOUD™解决方案协助获奖应用程式开发商 四方创意扩展大中华及东南亚业务

中信國際電訊CPC SmartCLOUD™解決方案協助獲獎應用程式開發商 四方創意擴展大中華及東南亞業務

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CITIC Telecom CPC's SmartCLOUD(TM) Solutions Fuel the Greater China and
South East Asia Growth of Four Directions, an Award-winning Applications
Developer
Industry Awards Further Recognized SmartCLOUD(TM) Success in the Market
Hong Kong, July 17, 2013 - (ACN Newswire) - CITIC Telecom International CPC
Limited (CITIC Telecom CPC), a wholly-owned subsidiary of CITIC Telecom
International Holdings Limited (SEHK: 1883), announced today that the
award-winning application developer Four Directions is embarking on its
Greater China and South East Asia expansion with the support of SmartCLOUD(TM)
cloud computing solutions.
Four Directions expands into Greater China and South East Asia
Established in 2010, Four Directions is a fast-growing Hong Kong business that
utilizes advanced technologies and services to deliver measurable success for
customers through mobile/web applications, digital publication, as well as
digital marketing. It also provides various cloud-based Software-as-a-Servides Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2013 Bloomberg Finance
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中信国际电讯CPC SmartCLOUD? 解决方案协助获奖应用程式开发商四方创意扩展大中华及东南亚业务

连获多个奖项,进一步印证SmartCLOUD?在业界取得成功

香港,2013年7月17日 - (亚太商讯) - 中信国际电讯集团有限公司(香港交易所股份代号:1883) 全资拥有的中信国际电讯(信息技术)有限公司(「中信国际电讯CPC」),今天宣布从事流动市场推广的获奖机构四方创意有限公司(「四方创意」),在中信国际电讯CPC的SmartCLOUD? 云端运算解决方案支持下,正锐意展开大中华及东南亚业务扩张计划

四方创意进军大中华与东南亚市场 流动市场推广机构四方创意成立于2010年,是一家发展迅速的香港企业。他们运用先进的 科技与服务,例如流动/网上应用程式、数码刊物,以及数码市场推广,协助客户获取具体 成效。除此之外,四方创意亦提供形形色色以云端为本的「软件即服务」(Software-as-a-Service, SaaS)解决方案,提升客户的市场推广计划效益。

作为入选2012年度「红鲱鱼(Red Herring)亚洲科技创新100强」(Red Herring Asia 100)的唯一一间香港科技公司,四方创意现正将业务扩展至大中华及东南亚市场。四方创Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2013 Bloomberg Finance L.P. SN 694051 HKT GMT+8: 00 6687-3124-0 12-Jul-2013 17:55:32

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連獲多個獎項,進一步引證SmartCLOUD?在業界取得成功

香港,2013年7月17日 - (亞太商訊) - 中信國際電訊集團有限公司(香港交易所股份代號 :1883) 全資擁有的中信國際電訊(信息技術)有限公司(「中信國際電訊CPC」),今天 宣佈從事流動市場推廣的獲獎機構四方創意有限公司(「四方創意」),在中信國際電訊 CPC的SmartCLOUD? 雲端運算解決方案支援下,正銳意展開大中華及東南亞業務擴張計劃

四方創意准軍大中華與東南亞市場

流動市場推廣機構四方創意成立於2010年,是一家發展迅速的香港企業。他們運用先進的科技與服務,例如流動/網上應用程式、數碼刊物,以及數碼市場推廣,協助客戶獲取具體成效。除此之外,四方創意亦提供形形色色以雲端為本的「軟件即服務」(Software-as-a-Service, SaaS)解決方案,提升客戶的市場推廣計劃效益。

作為入選2012年度「紅鯡魚 (Red Herring) 亞洲科技創新100強」 (Red Herring Asia 100) 的唯一一間香港科技公司,四方創意現正將業務擴展至大中華及東南亞市場。四方創 Australia 61 2 9777 8600 Brazil 5511 3048 4500 Europe 44 20 7330 7500 Germany 49 69 9204 1210 Hong Kong 852 2977 6000 Japan 81 3 3201 8900 Singapore 65 6212 1000 U.S. 1 212 318 2000 Copyright 2013 Bloomberg Finance L.P. SN 694051 HKT CMT+8:00 C687-3124-0 17-701-2013 17:52:04

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Industry Awards Further Recognized SmartCLOUD(TM) Success in the Market

Hong Kong, July 17, 2013 - (ACN Newswire) - CITIC Telecom International CPC Limited (CITIC Telecom CPC), a wholly-owned subsidiary of CITIC Telecom International Holdings Limited (SEHK: 1883), announced today that the award-winning application developer Four Directions is embarking on its Greater China and South East Asia expansion with the support of SmartCLOUD(TM) cloud computing solutions.

Four Directions expands into Greater China and South East Asia

Established in 2010, Four Directions is a fast-growing Hong Kong business that utilizes advanced technologies and services to deliver measurable success for customers through mobile/web applications, digital publication, as well as digital marketing. It also provides various cloud-based Software-as-a-Service (SaaS) solutions and optimizes customer marketing campaigns.

As the only Hong Kong-based technology company entering into the Red Herring Asia 100 in 2012, Four Directions is expanding into the Greater China and South East Asia markets. Mr. Woo said, "Backed by CITIC Telecom CPC's extensive points of presence and their seven cloud services centers in the region, CITIC Telecom CPC's SmartCLOUD(TM) portfolio is a trusted and reliable partner of our expansion."

As it expanded, Four Directions identified the increasing importance of an agile, scalable and secure cloud platform. The company migrated its systems onto CITIC Telecom CPC's SmartCLOUD(TM) Compute in 2012 benefiting from the solution's quality connectivity and data protection, flexible design, as well as professional consulting and technical support. In a gradual migration, Four Directions has migrated 90% of its systems onto SmartCLOUD(TM) Compute and has increased its resources usage by over 700% within one year.

SmartCLOUD(TM) Compute is a virtual server solution that brings true disaster recovery capability to businesses in Hong Kong. It brings instant benefits to Four Directions, allowing them to provide more flexible and reliable digital marketing services to its customers. Furthermore, Four Directions has reduced its cloud services cost by 10 - 15% after migrating to SmartCLOUD(TM) Compute.

Speaking about the significance of IT and cloud computing to marketing impacts and business results, Mr. Rick Woo, Business Development Director at Four Directions, said "With CITIC Telecom CPC's SmartCLOUD(TM) Compute, we're able to respond to customer and market needs quicker and optimize customer's marketing strategies in real-time. As our cloud costs reduce, our customers can benefit from the high cost-effectiveness."

Mr. Daniel Kwong, Senior Vice President of Information Technology and Security Services at CITIC Telecom CPC commented that "We're pleased to have the privilege to support Four Directions and other fast-growing Hong Kong companies with our reliable, secure and smart cloud computing solutions. A trusted cloud computing partner like us allows businesses to dream big and to shorten the journey entering different markets - a goal which was once much more difficult."

Mr. Kwong continued, "At CITIC Telecom CPC, we're committed to driving customers' business efficiency and business growth through trusted and reliable ICT services. This is the belief behind the continuous enhancements of our SmartCLOUD(TM) cloud computing solutions, which are just trademarked."

CITIC Telecom CPC leads the market with award-winning solutions

The success of Four Directions is testament to the reliability and trustworthiness of CITIC Telecom CPC's solutions and services, which have recently been further recognized by the industry. At the

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连获多个奖项,进一步引证SmartCLOUD™在业界取得成功

香港, 2013年7月17日 - (亚太商讯) - 中信国际电讯集团有限公司(香港交易所股份代号: 1883)全资拥有的中信国际电讯(信息技术)有限公司(「中信国际电讯CPC」),今天宣布从事流动市场推广的获奖机构四方创意有限公司(「四方创意」),在中信国际电讯CPC的SmartCLOUD™ 云端远算解决方案支援下,正锁意展开大中华及东南亚业务扩张计划。

四方创意进军大中华与东南亚市场

流动市场推广机构四方创意成立于2010年,是一家发展迅速的香港企业。他们运用先进的科技与服务,例如流动/两上应用程式、数码刊物,以及数码市场推广,协助客户获取具体成效。除此之外,四方创意亦提供形形色色以云端为本的「软件即服务」(Software-as-a-Service,SaaS)解决方案,提升客户的市场推广计划效益。

作为入选2012年度「红鲱鱼(Red Herring)亚洲科技创新100强」(Red Herring Asia 100)的唯一一间香港科技公司,四方创意现正将业务扩展至大中华及东南亚市场。四方创意业务拓展总监胡满园先生表示:「中信国际电讯CPC在亚太区内覆盖网络广阔,服务据点众多,营运的云端服务中心具有七个之多。这一切令SmartCLOUD™ 解决方案在四方创意业务扩张的鸿图大计中,成为值得信赖的合作夥伴。」

四方创意在扩充业务的过程中,日益明白到一个安全灵活,同时具扩展能力的云端平台至为重要。该公司因而于2012年开始,将系统迁移至中倍国际电讯CPC的SmartCLOUD™ Compute 平台。SmartCLOUD™ Compute 具卓越网络连系及数据保护效能。设计灵活。 同时为四方创意提供专业的谘询及技术支援服务。四方创意采取避步迁移的策略,而到目前为止,四方创意已将九成的系统成功迁移至SmartCLOUD™ Compute 上,并在短短一年间,将资源用量大幅增加超过700%。

SmartCLOUD™ Compute 是一项虚拟伺服器解决方案,能够为本港企业提供真正的灾难复原服务。在四方创意推行系统迁移后,有关方案旋即带来多种优势,当中包括为客户提供更灵活可靠的数码市场推广服务。此外,四方创意亦成功减省10%至15%的云端服务成本。」

胡潇园先生在谈及资讯科技和云端运算对市场推广成效及公司业绩的重要性时表示:「借助中信国际电讯CPC的SmartCLOUD™ Compute 平台,我们能够更迅速地因应客户及市场的需要而作出变动,即时优化客户的市场推广策略。而由于我们的云端成本得以减省,客户更可受惠于更高的经济效益。」

中信国际电讯CPC信息科技及安全服务部高级副总裁17倍基先生表示:「能以本公司灵活可靠兼具扩展功能的云端运算解决方案。为四方创意及其他发展迅速的看港企业提供支援。为此我们感到非常荣幸。一家值得信赖的云端合作夥伴。例如本公司,能实实在在协助企业客户怀抱远大梦想,缩短进军各大市场所需的时间。昔日这个目标,实在较难达到。」

邝伟基先生续称;「中借国际电讯CPC致力以忠诚可靠的资讯科技服务,协助客户报高营运效率,促进业务增长。正是基于这个信念,我们不断提升SmartCLOUD™ 云端运算解决方案,而此系列解决方案还日更正式注册成为商标。」

中信国际电讯CPC 凭获奖方案领先市场

四方创意取得成功,足以证明中伯国际电讯CPC提供的解决方案与服务非常可靠,值得信赖。有关的解决方案与服务最近亦获得业界表扬,再创佳绩。于早前公布的「Computerworld Hong Kong Awards 2013」中,中伯国际电讯CPC凭着 其TrustCSI™ 信息安全管理解决方案。崇获「安全管理服务奖」;而SmartCLOUD™ 云端运算解决方案,则夺得「云端基础设施及主机托管服务奖」,成绩令人鼓舞。此外,凭藉 SmartCLOUD™ 不断的提升及发展,中倍国际电讯CPC 亦 于「2013香港资讯及通讯科技奖」中获颁「最佳协同合作(市场推广)铜奖」。

令中信国际电讯CPC微视同侪的要素之一,就是该公司拥有优秀的专业顾客服务及销售团队。有关团队凭着出色的表现而屡获殊常。其中包括连续六年在亚太顾客服务协会举办的「亚太杰出顾客关系服务奖」中获取殊果,并连续十年在香港管理 专业学会的「最杰出推销员奖」中获得佳绩。

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連獲多個獎項,進一步引證SmartCLOUD™在業界取得成功

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四方創意進軍大中華與東南亞市場

流動市場推廣機構四方創意成立於2010年,是一家發展迅速的香港企業。他們運用先達的科技與服務,例如流動/網上應用程式、數碼刊物,以及數碼市場推廣,協助客戶獲取具體成效。除此之外,四方創意亦提供形形色色以竪蛸為本的「軟件 即服務」(Software-as-a-Service,SaaS)解決方案,提升客戶的市場推廣計劃效益。

作為入達2012年度「紅錦魚(Red Herring)亞洲科技創新100強」(Red Herring Asia 100)的唯一一問香港科技公司,四方創意現正將業務接展至大中華及東南亞市場。四方創意業務拓展總監胡滿國先生表示:「中信國際電訊CPC在亞太 區內覆蓋網絡廣闊,服務據點眾多,營運的緊端服務中心具有七個之多。這一切令SmartCLOUD™ 解決方案在四方創意業務擴張的鴻園大計中,成為僅得信賴的合作夥伴。」

四方創意在接充業務的過程中,日益明白到一個安全重活,同時具擴展能力的緊端平台至為重要,該公司因而於2012年開始,將系統遷移至中信國際電訊CPC的SmartCLOUD™ Compute 平台。SmartCLOUD™ Compute 具卓越網絡連繫 及數據保護效能,設計重活, 同時為四方創意提供專業的諮詢及技術支援服務。四方創意採取逐步遷移的策略,而到目前為止,四方創意已將九成的系統成功遷移至SmartCLOUD™ Compute 上,並在短短一年間,將資源用量大幅增加超過

SmartCLOUD™ Compute 是一項虛擬伺服器解決方案,能夠為本港企業提供真正的災難復原服務。在四方創意推行系統遷移後,有關方案能即帶來多種優勢,當中包括為客戶提供更重活可靠的數碼市場推廣服務。此外,四方創意亦成功減省 10% 至15% 的寫端服務成本。」

朝滿圈先生在談及資訊科技和寫端運算對市場推廣成效及公司業績的重要性時表示:「借助中信國際電訊CPC的SmartCLOUD™ Compute 平台,我們能夠更迅速地因應客戶及市場的需要而作出變動,即時優化客戶的市場推廣策略。而由於我們的緊端成本得以減省,客戶更可受惠於更高的經濟效益,」

中信國際電訊CPC信息科技及安全服務部高級副總裁廓像基先生表示:「能以本公司重活可靠兼具擴展功能的緊端運算解決方案。為四方創意及其他發展迅速的香港企業提供支援,為此我們感到非常禁卒。一家值得信賴的惡端合作夥伴,例如本公司,能實實在在協助企業客戶懷拖達大夢想,總短進軍各大市場所需的時間。昔日這個目標,實在軟難達到。」

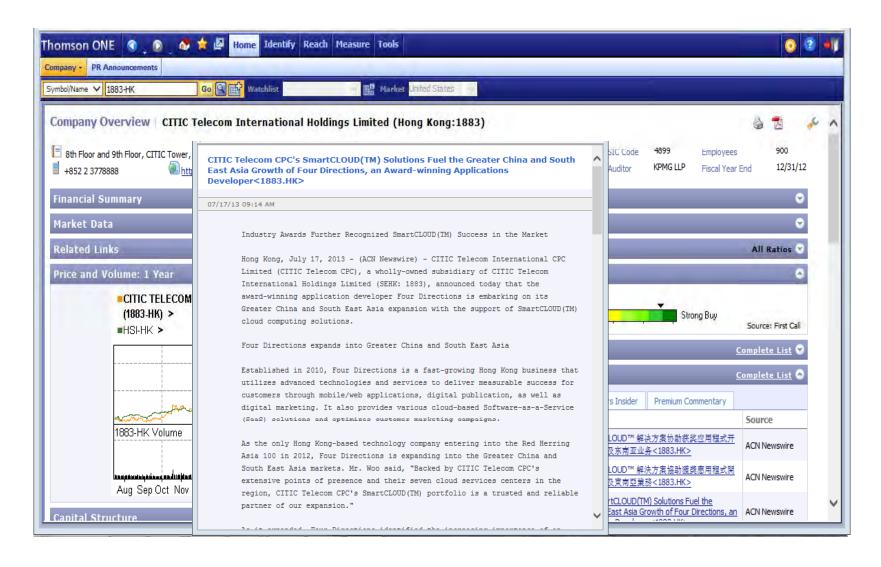
·斯侔基先生續稱:「中信國際電訊CPC致力以忠誠可靠的資訊科技服務,協助客戶提高營運效率,促進業務增長。正是基於這個信念,我們不斷提升SmartCLOUD™ 雲端運算解決方案,而此系列解決方案近日更正式註冊成為商標。」

中信國際電訊CPC 浸獲獎方案領先市場

四方創意取得成功,足以證明中借國際電訊CPC提供的解決方案與服務非常可靠,值得信賴。有關的解決方案與服務最近亦獲得業界表揚,再創售價。於早前公佈的「Computerworld Hong Kong Awards 2013」中,中借國際電訊CPC憑著 其TrustCSI™ 信息安全管理解決方案。典獲「安全管理服務獎」;而SmartCLOUD™ 惡朔涅算解決方案,則奪得「惡朔基礎設施及主機托管服務獎」,成績令人鼓舞。此外,憑藉 SmartCLOUD™ 不斷的提升及發展,中信國際電訊CPC 亦 於「2013香港資訊及通訊科技獎」中獲領「最佳協同合作(市場推廣)額獎」。

令中信國際電訊CPC微視同例的要表之一,就是該公司擁有優秀的專業顧客服務及銷售團隊。有賴團隊逐奏出色的表現而屬應殊樂,其中包括連續六年在亞太顧客服務協會舉辦的「亞太傑出顧客關係服務獎」中獲取殊樂,並連續十年在香港管理 事業集會的「長健业排銷品幣」由確保件構

Thomson ONE English



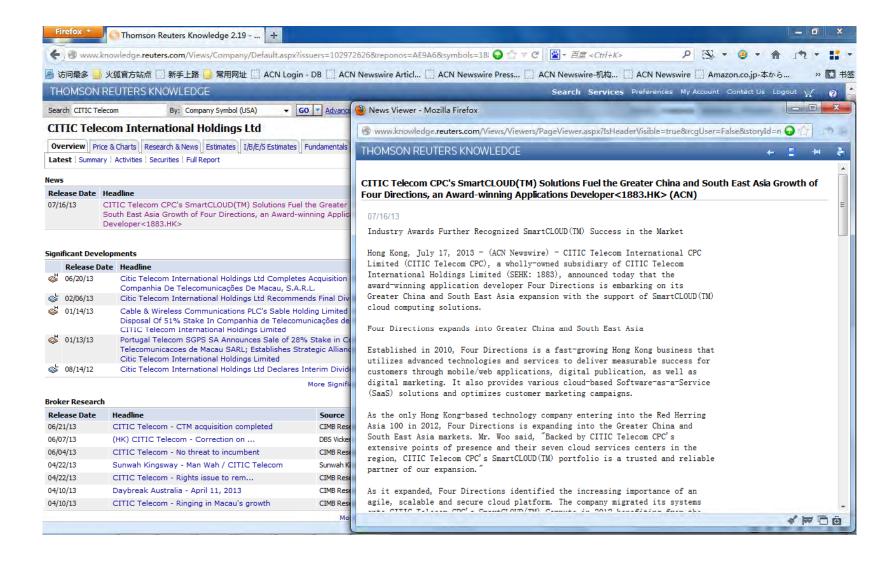
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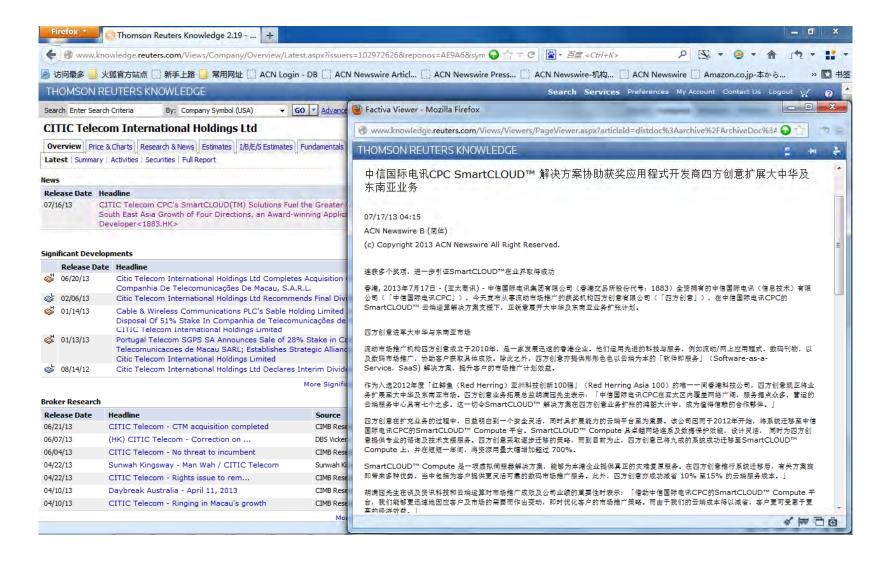
Thomson ONE Traditional



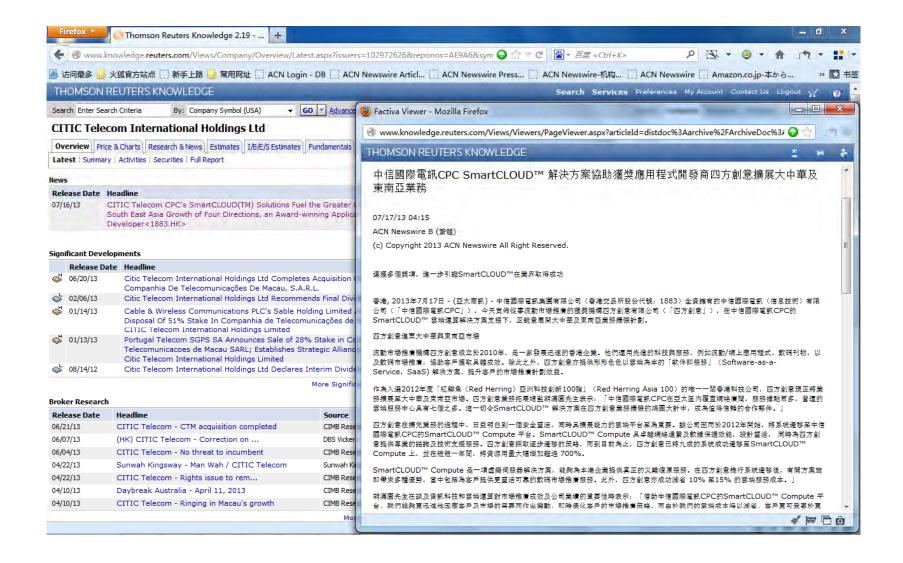
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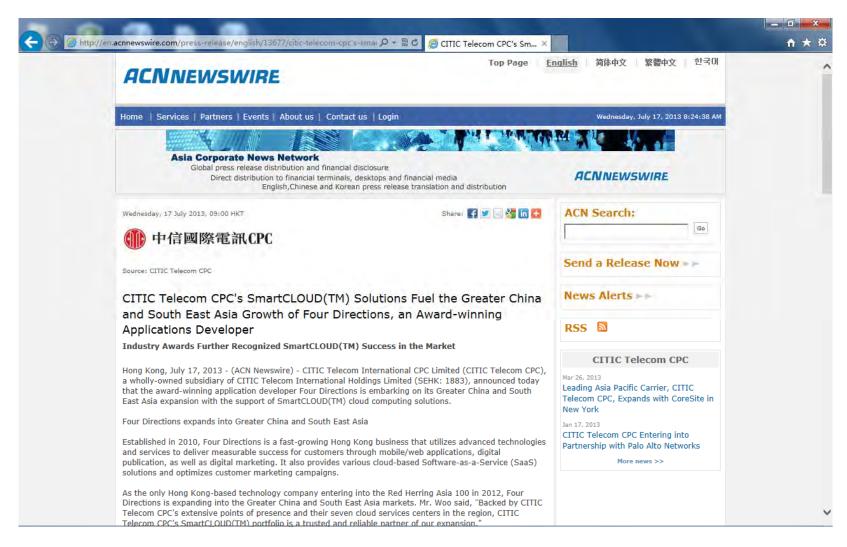
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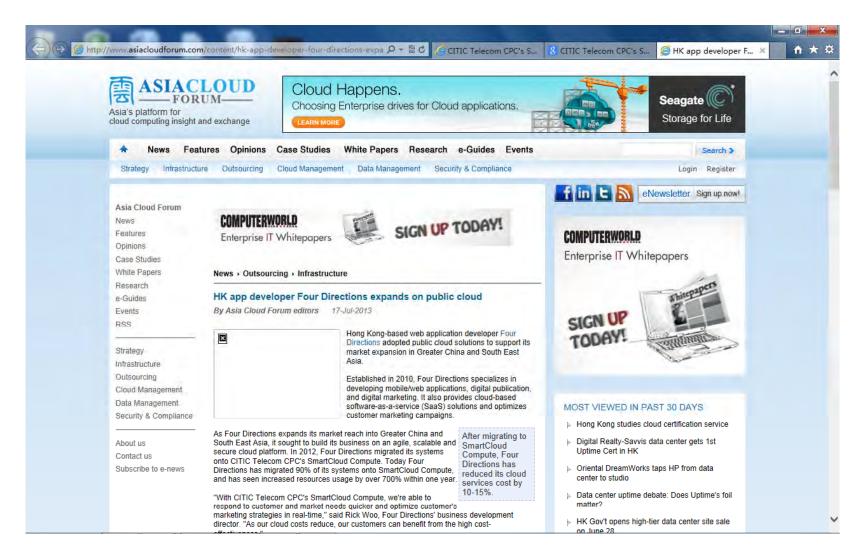


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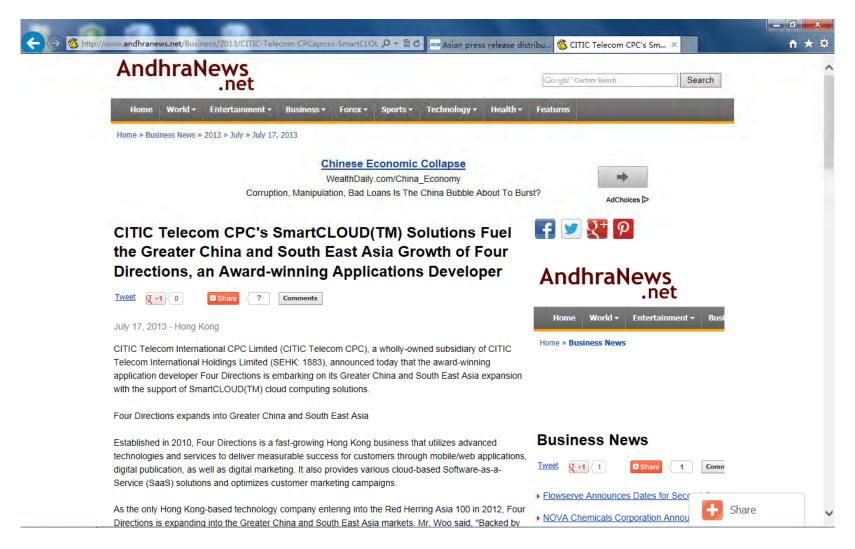
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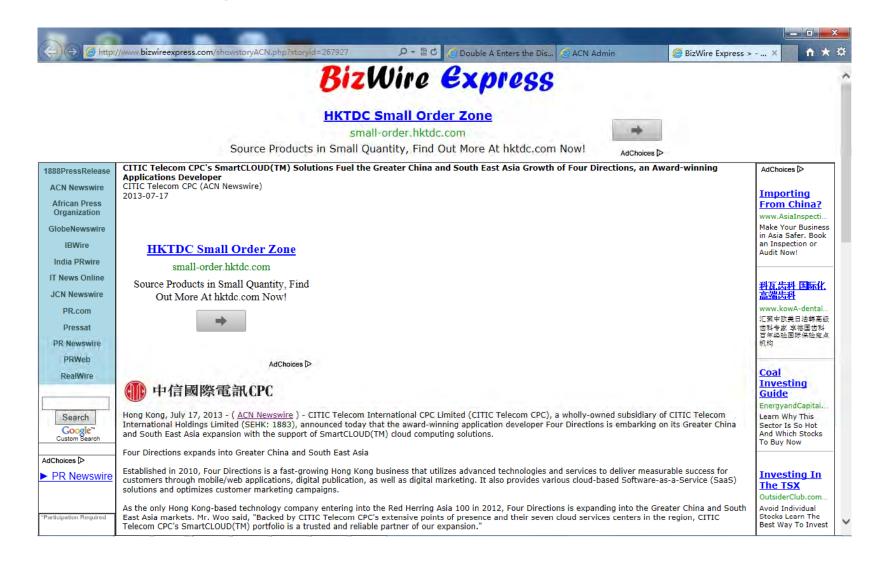


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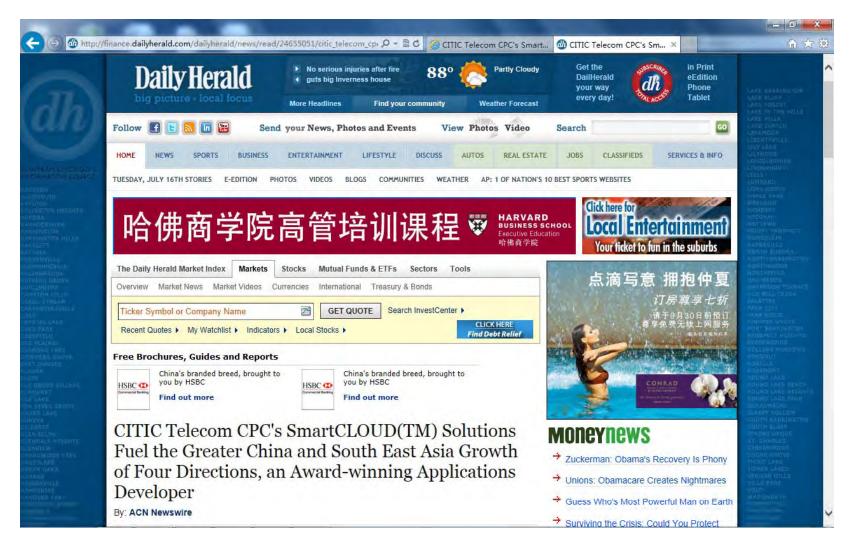
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Customer

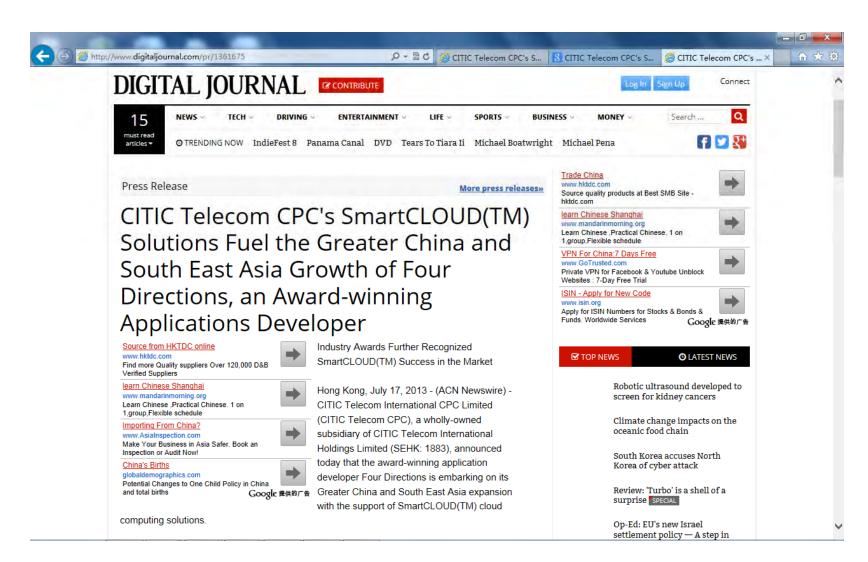


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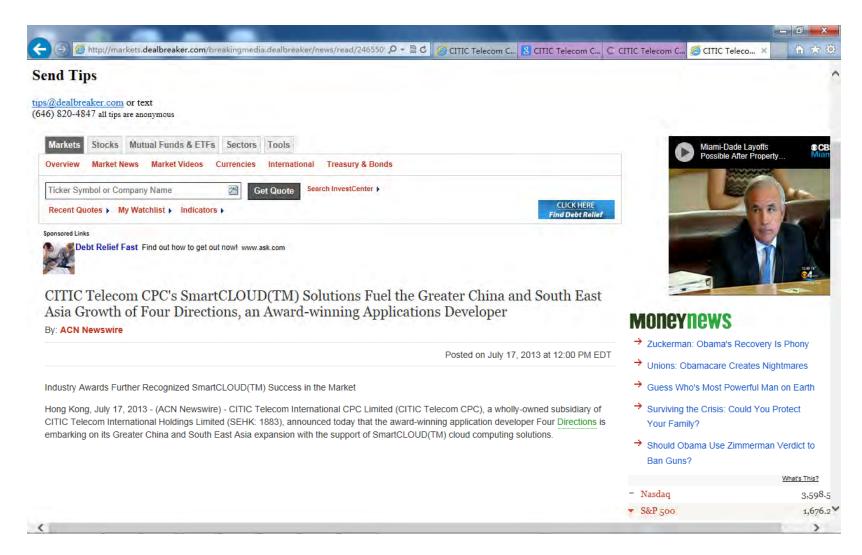


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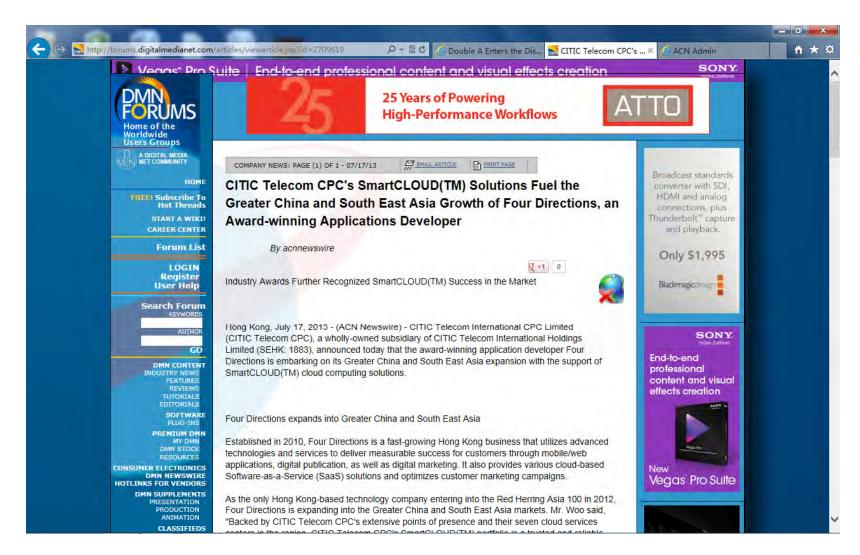
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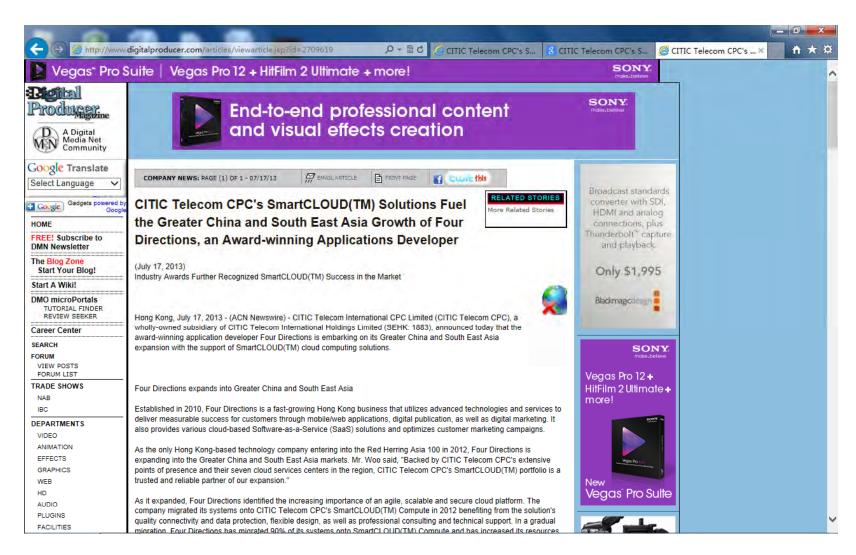
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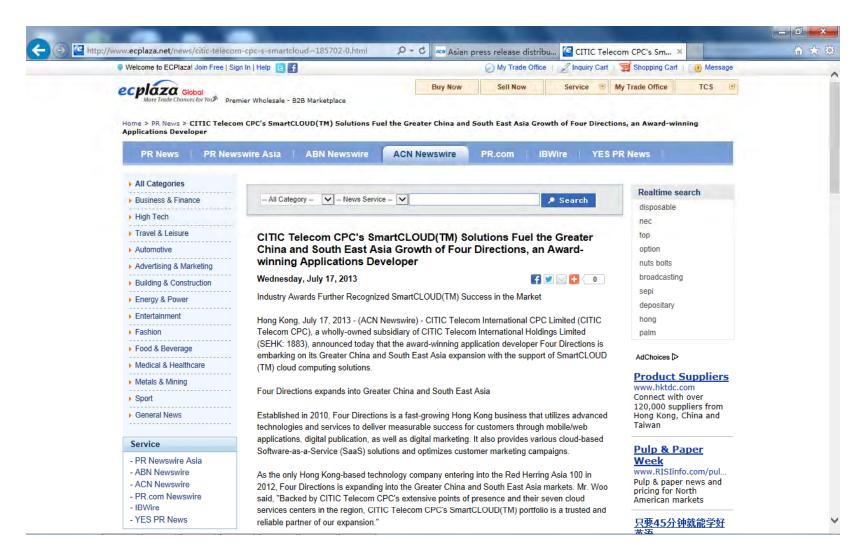
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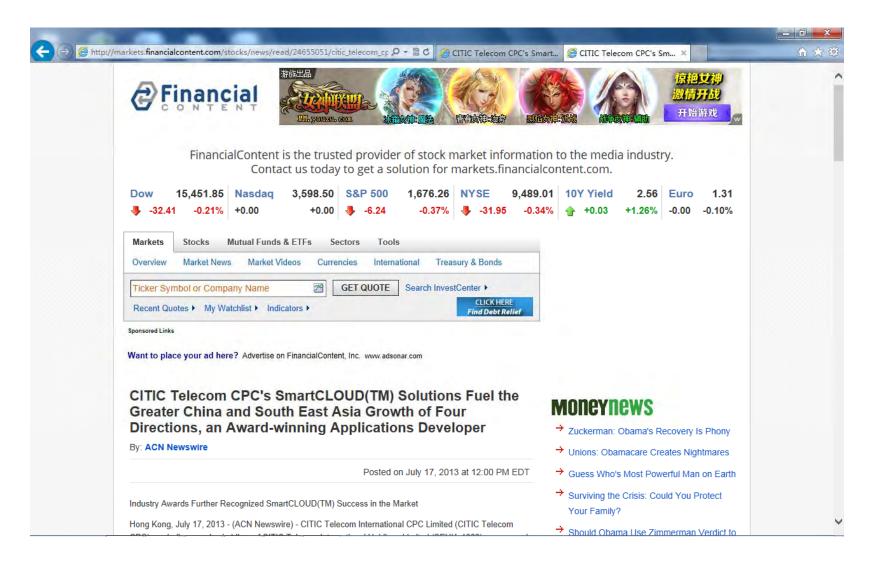
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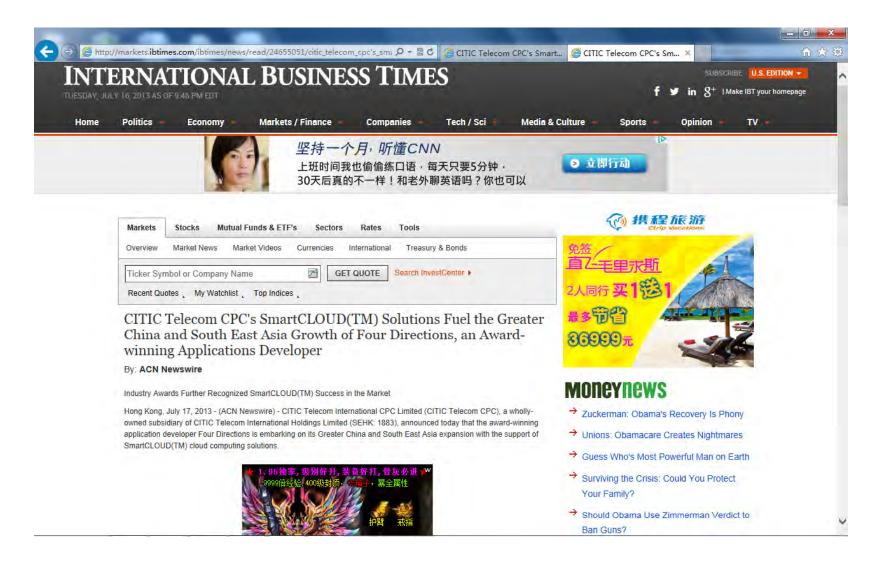


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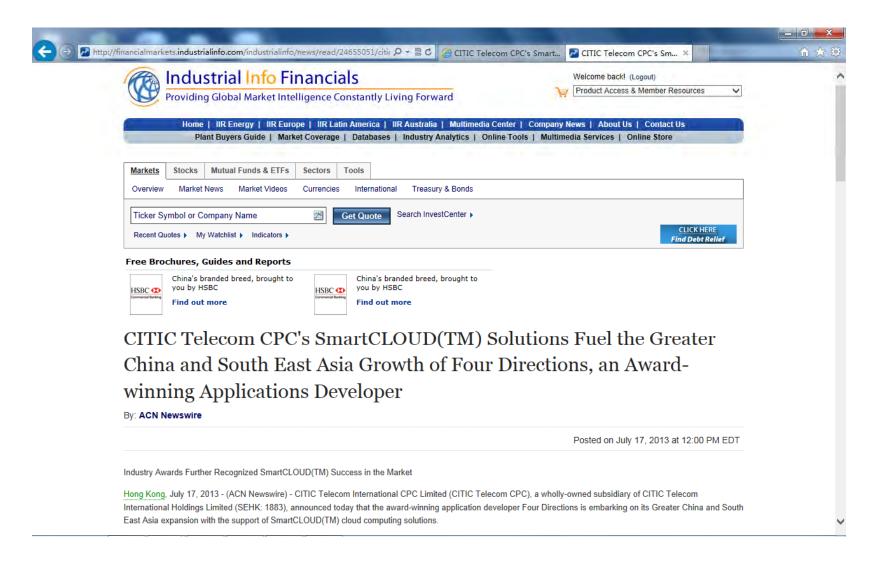


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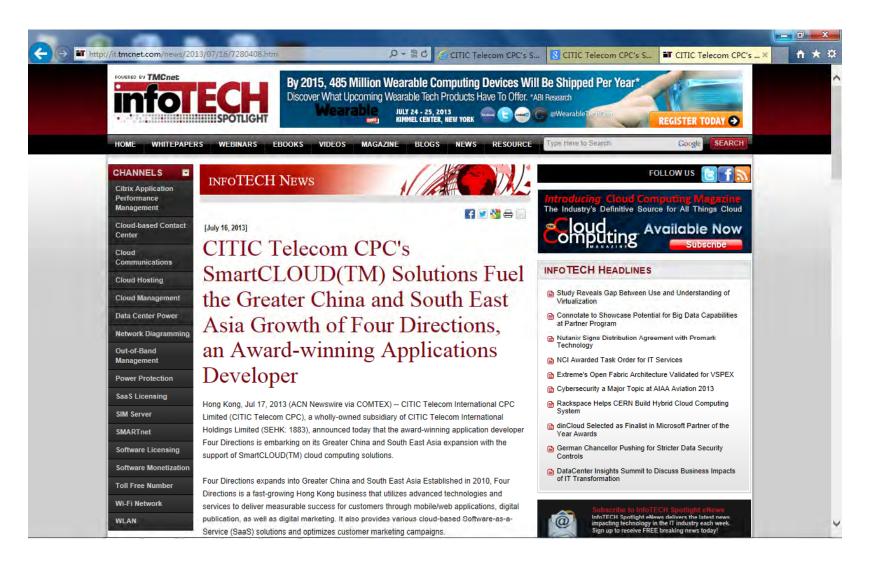
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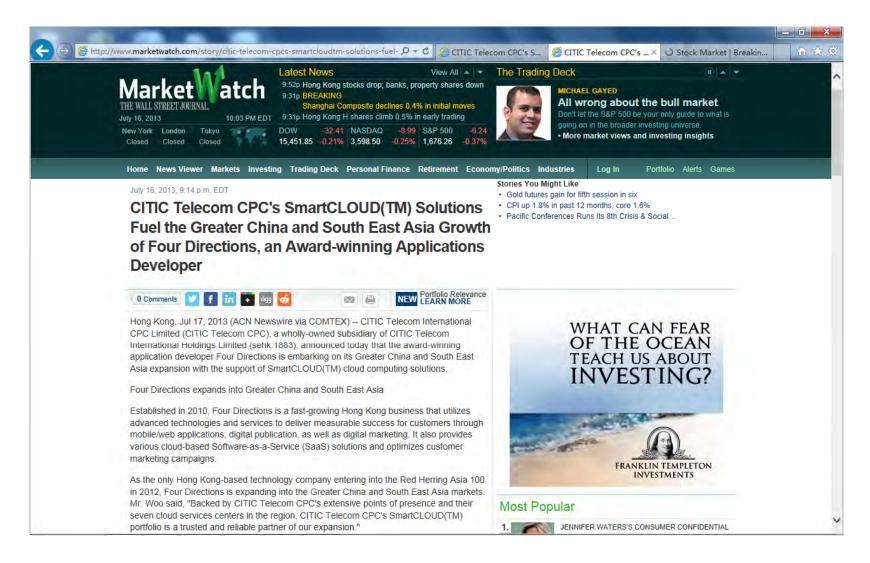


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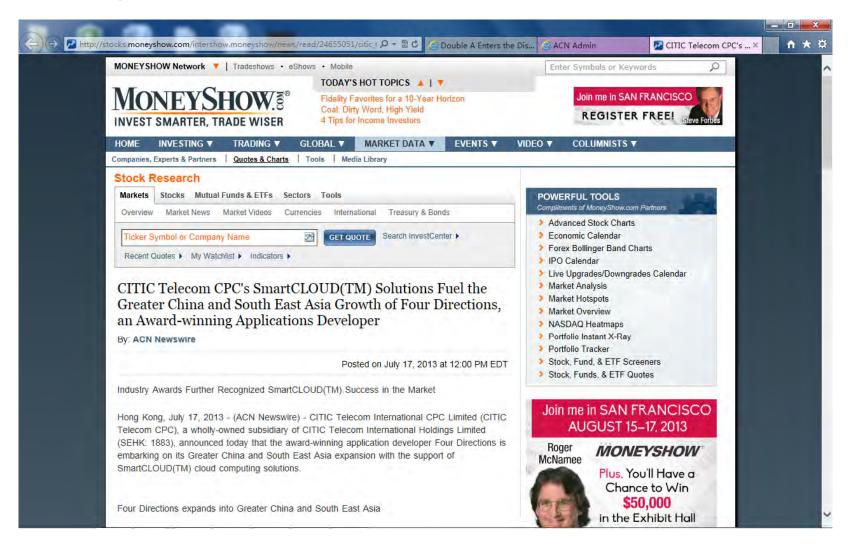
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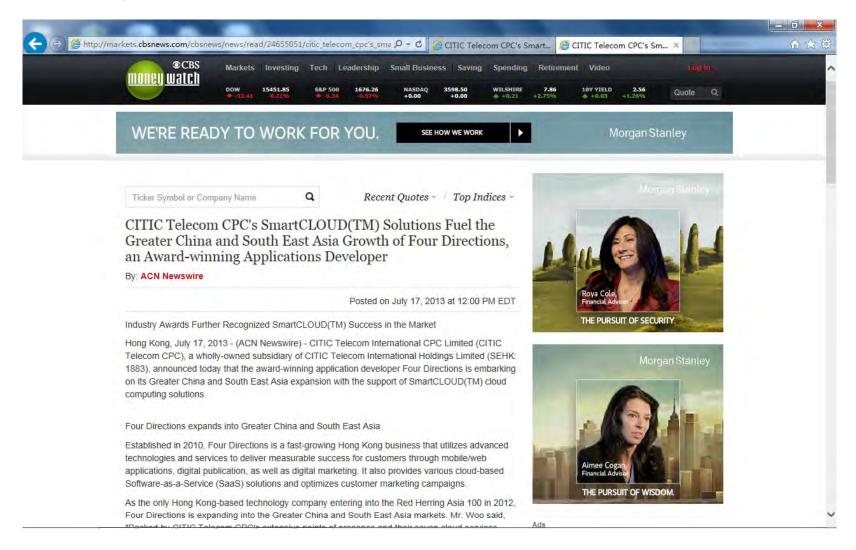


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Money Show



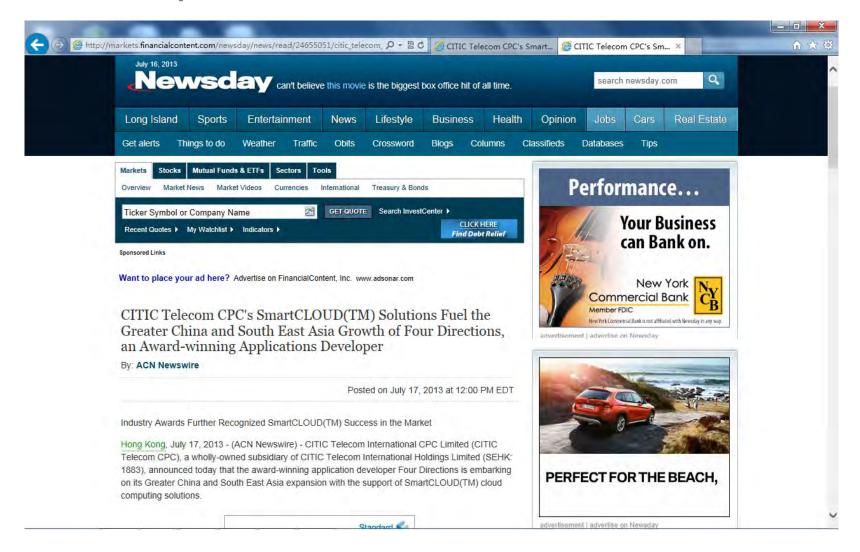
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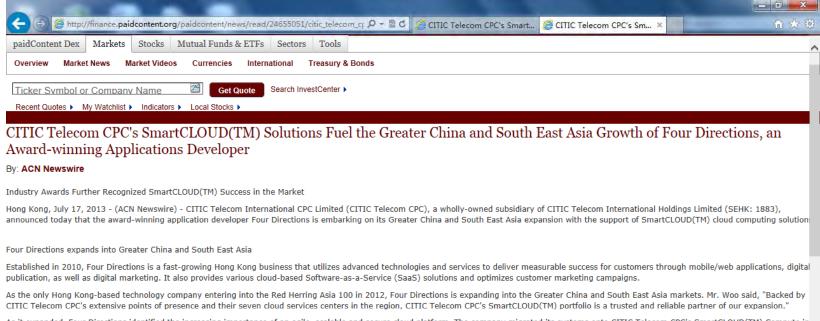
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As it expanded, Four Directions identified the increasing importance of an agile, scalable and secure cloud platform. The company migrated its systems onto CITIC Telecom CPC's SmartCLOUD(TM) Compute in

2012 benefiting from the solution's quality connectivity and data protection, flexible design, as well as professional consulting and technical support. In a gradual migration, Four Directions has migrated 90% of its systems onto SmartCLOUD(TM) Compute and has increased its resources usage by over 700% within one year.

SmartCLOUD(TM) Compute is a virtual server solution that brings true disaster recovery capability to businesses in Hong Kong. It brings instant benefits to Four Directions, allowing them to provide more flexible and reliable digital marketing services to its customers. Furthermore, Four Directions has reduced its cloud services cost by 10 - 15% after migrating to SmartCLOUD(TM) Compute. Speaking about the significance of IT and cloud computing to marketing impacts and business results, Mr. Rick Woo, Business Development Director at Four Directions, said "With CITIC Telecom CPC's SmartCLOUD(TM) Compute, we're able to respond to customer and market needs quicker and optimize customer's marketing strategies in real-time. As our cloud costs reduce, our customers can benefit from the high cost-effectiveness."

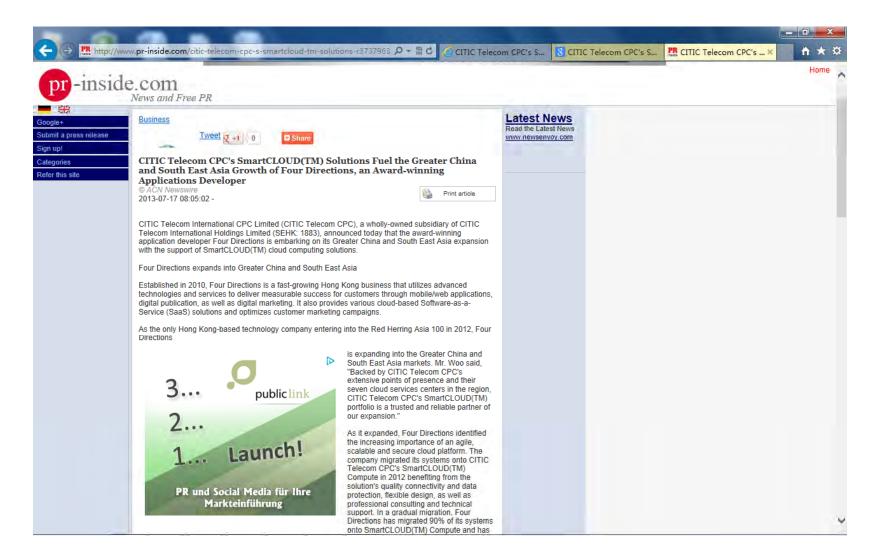
Mr. Daniel Kwong, Senior Vice President of Information Technology and Security Services at CITIC Telecom CPC commented that "We're pleased to have the privilege to support Four Directions and other fastgrowing Hong Kong companies with our reliable, secure and smart cloud computing solutions. A trusted cloud computing partner like us allows businesses to dream big and to shorten the journey entering different markets - a goal which was once much more difficult."

Mr. Kwong continued, "At CITIC Telecom CPC, we're committed to driving customers' business efficiency and business growth through trusted and reliable ICT services. This is the belief behind the continuous enhancements of our SmartCLOUD(TM) cloud computing solutions, which are just trademarked."

CITIC Telecom CPC leads the market with award-winning solutions

The success of Four Directions is testament to the reliability and trustworthiness of CITIC Telecom CPC's solutions and services, which have recently been further recognized by the industry. At the Computerworld Hong Kong Awards 2013 approunced earlier, CITIC Telecom CDC took home the Cloud Infrastructure and Hosting Service Award and Managed Security Services Award for its SmartCLOLID(TM)

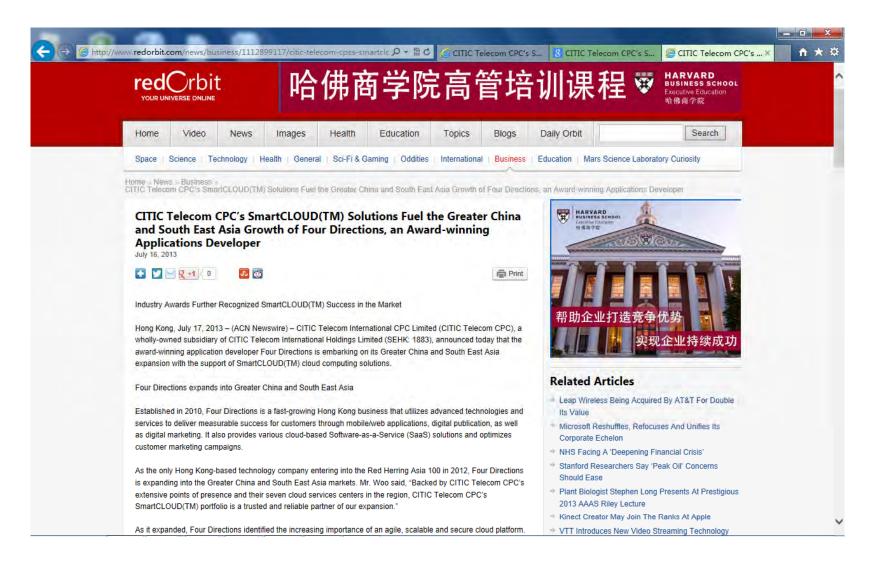
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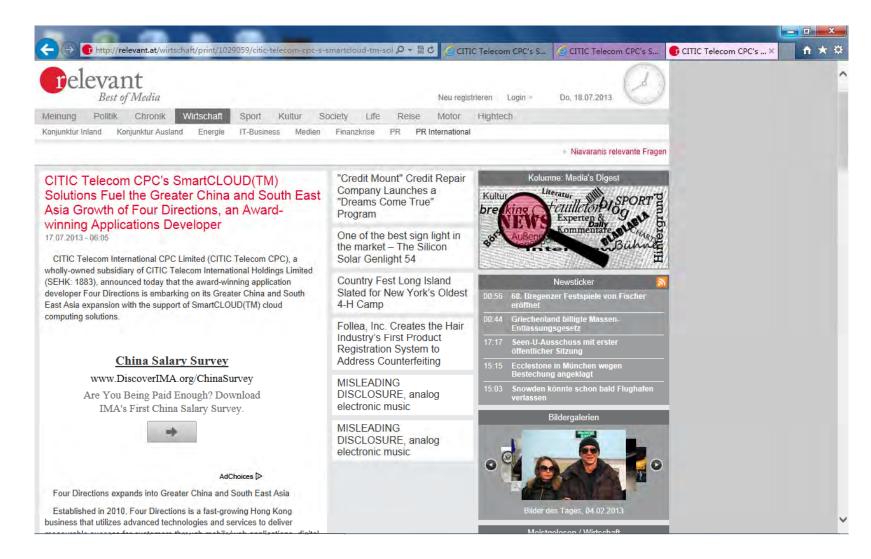
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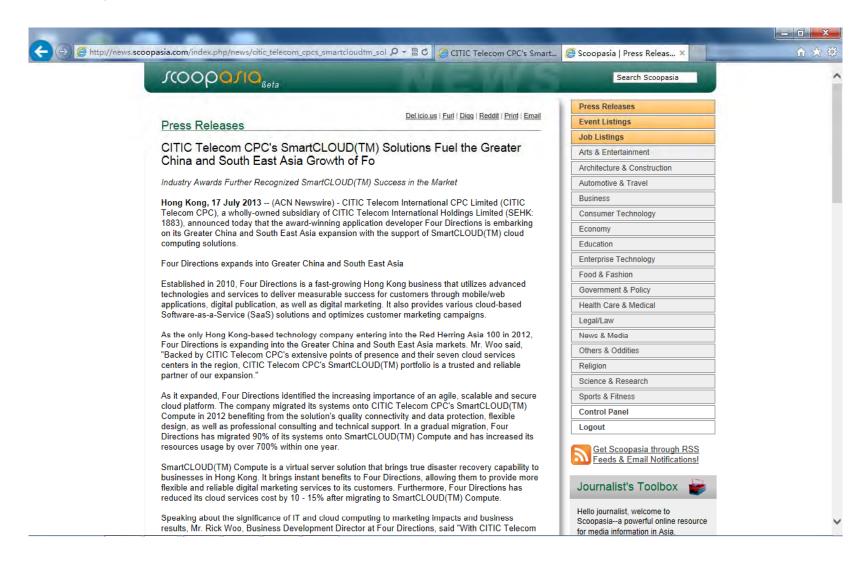


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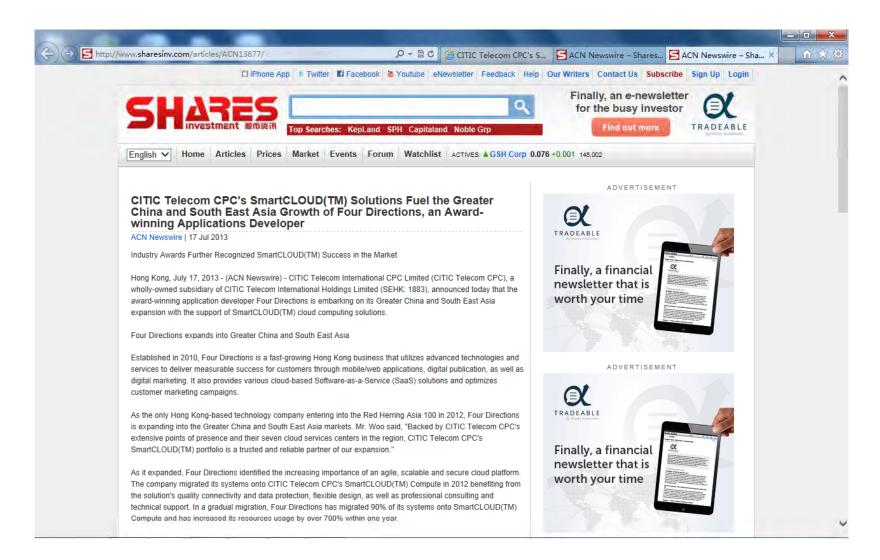


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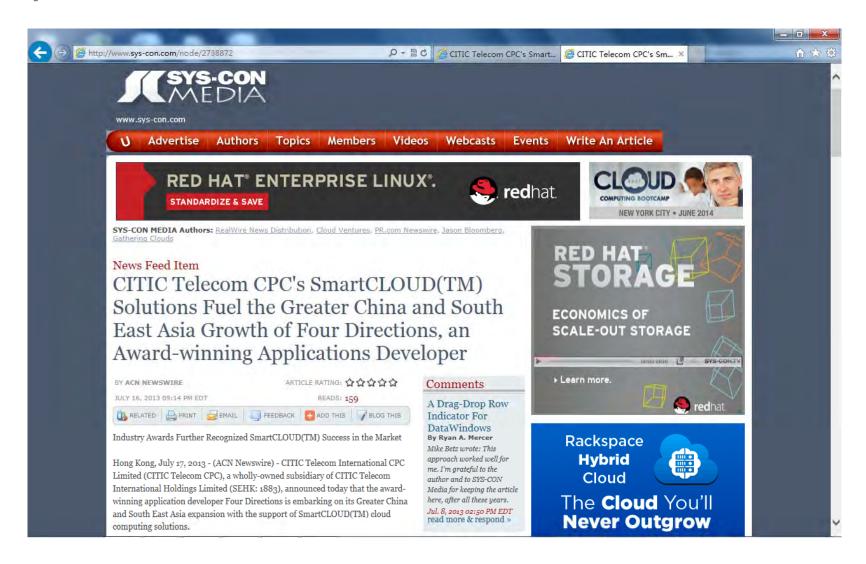
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Sys-con



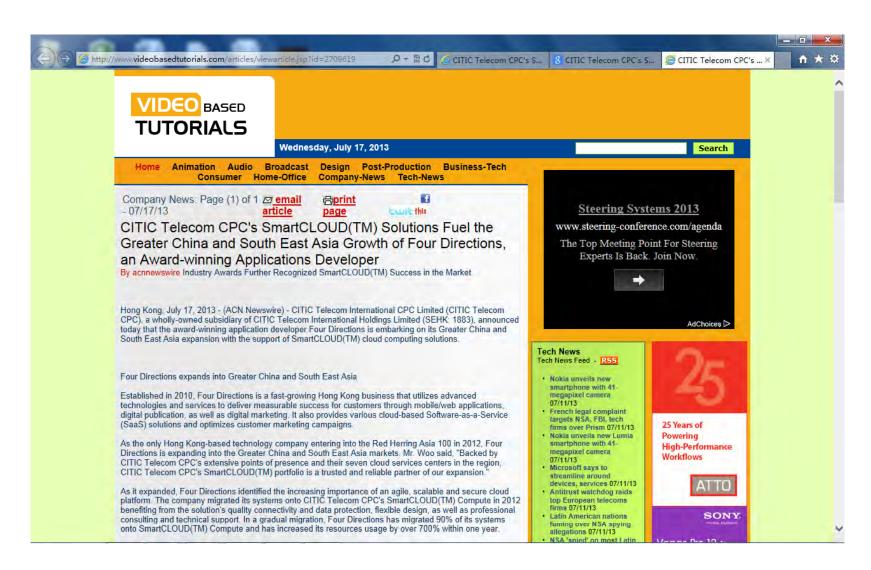
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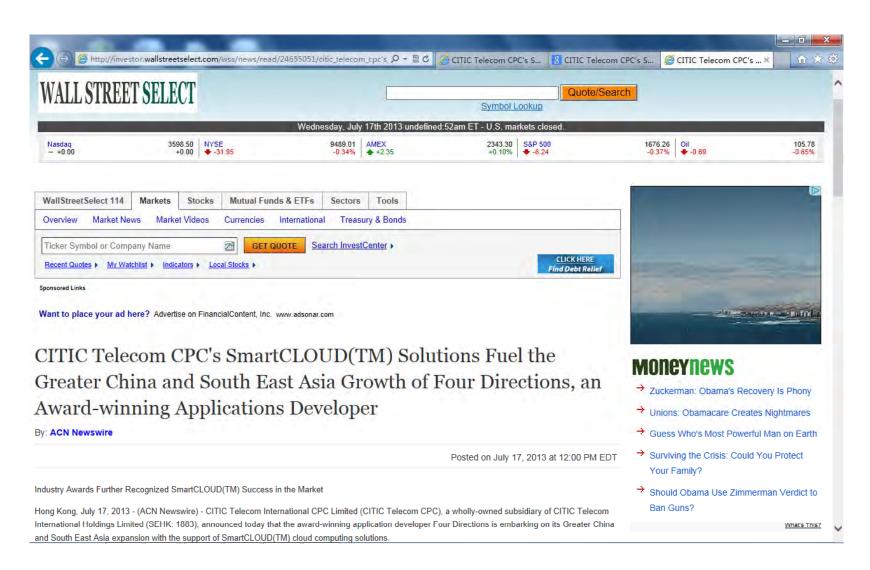
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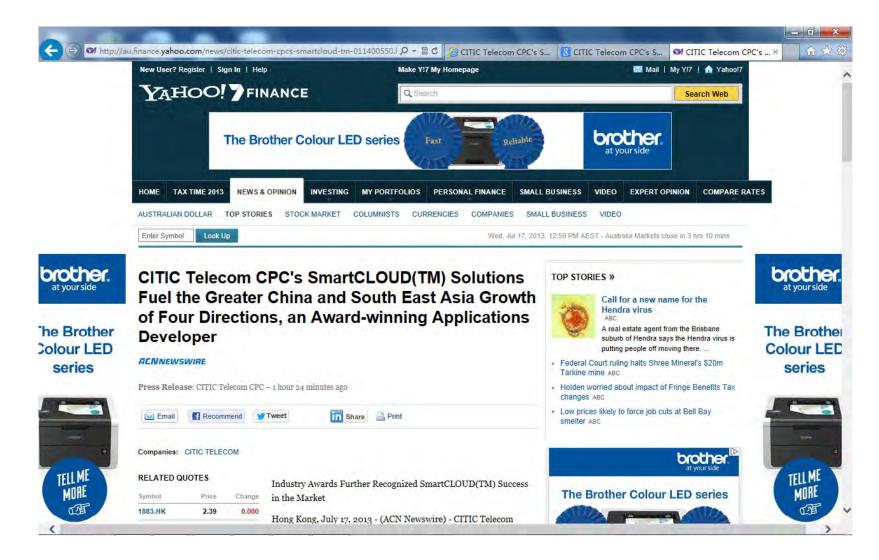
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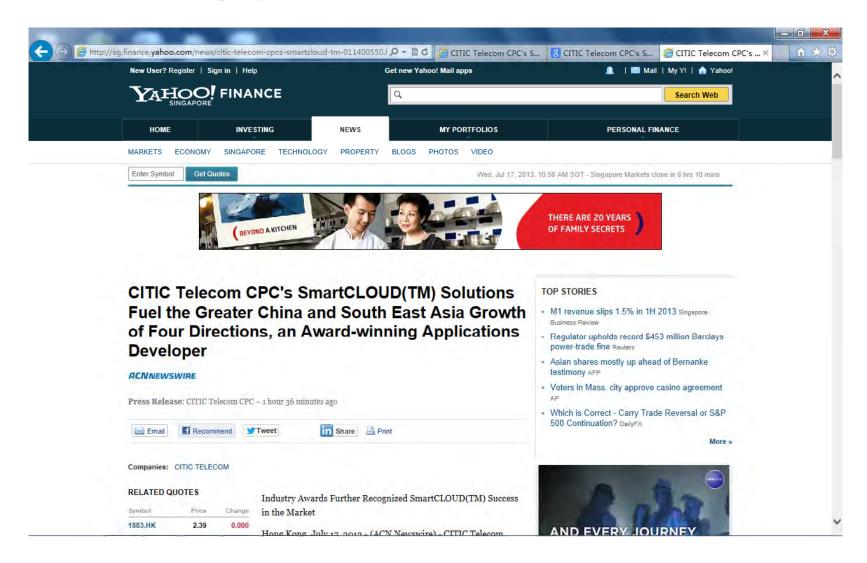
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ACN Newswire



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EC Plaza



Finet.cn



Shares Investment



Zikoo



ACN Newswire



Digital Wall



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Net 4P



PC Home



Quamnet



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